

design brief

for contest [poker card face design](#), held by [steve shapiro](#) in the [other graphic design](#) category.

OPEN

contest accepting entries, ([more details](#))

entries

0

prize

\$300

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brief overview

Personality Poker is a card-based game that helps players determine their personality style. There are 52 cards. Each card has suits and numbers (like regular poker cards), and words. The words describe personality traits. Players trade cards in a variety of ways to get a hand where they have 5 cards where the words best describe their personality style.

We have been playing Personality Poker for years. But we are now developing a new book and want to redesign the cards. The backs have been redesigned by the publisher. We now need newly designed fronts. To be clear, we want a "template" that can be used for all 52 cards. Therefore you need to design one (or maybe two) cards for each suit. the reason for 2 cards would be for 2-word cards (see below). You only need to submit one card (choose your suit) to qualify. *** If you are the winner, I may contract with you to develop the other 3 suits. ***

The card size is standard poker card size.

brand name

Personality Poker (r)

target audience

This game is typically used inside of organizations. But it is also used at parties and other events. It is also used a lot during speeches. If you want to see Personality Poker in action, you can watch a 3 minute video that shows how it is currently played at www.personalitypoker.net

Please do not hesitate to contact me with any questions!

requirements

The new-poker-back.gif contains the back of the newly designed cards. This is the final version. front-sample.jpg shows you the fronts of the current version of the cards. This is what is being redesigned. You will notice that the suit is highlighted. In Personality Poker, although the suits, the colors and the numbers all have meaning, the suits are the most important.

The main reasons for the new design:

1. We want the look and feel of the new back to carry over to the front. Having said that, we also want the fronts to look and feel like real poker cards (much like the current front).
2. Ideally we would find a design that allows people to read the words regardless of which way the cards are turned. Right now you can only read the words from one direction. We want this ability, while keeping the design clean.
3. It would also be nice to be able to read the cards along the edge. If you look at fan.jpg, you will see a rough example of what I mean. [note, each card has different words. the example here was done for illustration purposes only]
4. The "template" should be able to handle words of different lengths, and even two-word cards. The current design uses two thicknesses for the banner as a way of accommodating two-word cards. The longest word in the current deck is "experiential." Two-word cards (e.g., anal retentive) are put on 2 separate lines.

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payment methods

This contest has been pre-paid with 99designs. The winner will be paid directly by 99designs for the full prize amount, excluding any third party transfer fees.

- Paypal (free, 2-3 day payment turnaround)
- Moneybookers (charges apply, 5-10 day payment turnaround)
- AlertPay (charges apply, 5-10 day payment turnaround)
- Western Union (charges apply, 10 day payment turnaround)

files attached

- [new-poker-back.gif](#) 17 KB
- [front-sample.jpg](#) 34 KB
- [fan.jpg](#) 34 KB

[edit your contest](#)
