

Copenhagen, May 2009

Stephen,

Greetings from Copenhagen.

I wanted to take a moment to thank you for your fantastic presentation at Maconomy's "Change to Win" event.

Our customers loved you! You received both a standing ovation and the highest marks of any speaker. Our 2 day programme with more than 10 speakers was very intense and demanding for both company presenters and the 7 professional speakers booked for the occasion.

Your presentation on how to use innovation to survive the recession was brilliant. In particular, everyone had a great time playing Innovation Personality Poker. It was amazing to see 300 people trading cards, laughing and learning. I learned that I am mostly a "Diamond" - enjoying new ideas and experiences, but supported by the "Club" - plan the work and work the plan. These findings have given me an extra perspective of who I am and more importantly what it takes to build successful teams.

Your style is entertaining and educational. I have never seen a group this size so engaged for 90 minutes. And the poker cards proved to be a hit at the party after the event. People replaced their nametags with their favorite poker card. While walking around the evening, I noticed that most people were talking about their personality style. Personality Poker was a brilliant conversation starter that people are still talking about a year later.

Fortunately, I recently had the pleasure of seeing you speak again at an innovation dinner hosted by a local consulting firm. And I know that you spoke in Norway as a result of a recommendation from one of our attendees.

Hopefully we will have many more opportunities to work together in the future.

Kind Regards,

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