

Stephen Shapiro Introduction

Our next speaker this morning is Stephen Shapiro.

While leading a 20,000 person practice at the consulting firm, Accenture, he became a recognized expert in the areas of innovation and creativity.

After consulting for 15 years, Stephen realized that after all was said and done, a heck of a lot more was said than done.

So in 2001 he decided to become a professional speaker.

He published his first book, **24/7 Innovation**, which was featured in *The New York Times*, *Newsweek*, and *Investors Business Daily*.

His second book, the best selling **Goal-Free Living**, was a cover story in *O, The Oprah Magazine* and was recently selected as the "Best of O."

And now he brings you his latest experience – "Innovation Personality Poker."

Please help me welcome Stephen Shapiro...